

Hearing Notes

M I D W E S T

EAR, NOSE & THROAT

HEARING CENTER

May 2016 | www.midwestent.com



May is Better Hearing Month!

We will be hosting another Free Hearing Screening event in July to celebrate! **The event will be 2 days only - July 12 & 13** - and we will be offering the following services:

- Free Hearing Screening by our highly trained audiologists
- Free comprehensive hearing aid evaluation and consultation
- Free demonstration of new digital hearing aids on the market
- Free clean and check of your current hearing aids and a 60 day trial of any new hearing instrument.
- **PLUS** you will receive **\$300 off** the purchase of any set of advanced digital hearing aids and 3 months of free batteries!

Call 413-1100 to reserve your appointment time today! Spots fill quickly and placement is on a first come, first served basis.

Hearing Center

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How can I recognize hearing problems?

Hearing problems rarely cause discomfort or pain, and because the hearing loss process is gradual, it's common to adapt to someone's hearing loss without realizing it. If you think you or a loved one is experiencing hearing loss, ask yourself the following questions:

- 1 Do I / they often ask people to repeat themselves?
- 2 Do I / they have trouble following conversations with more than two people?
- 3 Do I / they have difficulty hearing what is said unless facing the speaker?
- 4 Do I / they struggle to hear in crowded places like restaurants, malls and meeting rooms?

- 5 Do I / they have a hard time hearing women or children?
- 6 Do I / they prefer the TV or radio volume louder than others?
- 7 Do I / they experience ringing or buzzing in the ears?
- 8 Does it sound like other people are mumbling or slurring their words?

If you answered yes to several of these questions, chances are you suffer from hearing loss. **Hearing loss symptoms fall into several different categories - social, emotional and medical. Click here to find out more on this topic: <http://www.starkey.com/improve-your-hearing/frequently-asked-questions/recognize-hearing-problems-questions>**

Maintenance and care of hearing aids.

Check out our video below to see how to take great care of your hearing aids to have them last for a long time!



<http://www.midwestent.com/video-gallery#maintenance-and-care-of-hearing-aids>



"It's a special hearing aid. It filters out criticism and amplifies compliments."

What kinds of hearing aids are available?

Hearing aids are available in a variety of sizes and shapes, from instruments that fit behind the ear to instruments that totally fit within the ear canal and are minimally visible. Electronic circuitry has advanced significantly in the recent past, allowing patients greater sound comfort and improved speech recognition in noisy situations, to name a few. Digital and programmable hearing aids, which

are adjusted via a computer connection, provide the most flexibility, allowing the audiologist to custom fit the response of the device to a specific hearing loss. Digital hearing aids can be modified if hearing changes or as your listening needs change. Your audiologist will help you choose the best instrument according to your needs and your budget.

A quick glossary of Good Ear Health!!

After your first visit to a physician you may hear some of the following terms related to the diagnosis and treatment of earaches and ear infections.





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<https://www.google.com.au/search?q=Midwest+Ear,%20Nose%20&%20Throat%20Hearing%20Center&ludocid=17938277987361978996&#lrd=0x0:0xf8f190c9d6eb7a74,1>



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