

Hearing Notes

M I D W E S T

EAR, NOSE & THROAT

HEARING CENTER

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FREE Hearing Event March 15!

A recent study is changing the realm of hearing and hearing aids across the country! This new long-term study shows wearing hearing aids **REDUCES COGNITIVE DECLINE** associated with hearing loss. It gives people a new way of thinking about the importance of hearing care and will have far-reaching implications for hearing solutions now and in the future.

Join us for a free event on March 15 to find out more! You will also receive a complimentary hearing evaluation and consultation. Ask about our new limited time offer... **\$300 off the Purchase of Any Advanced Digital Hearing Aids and 3 months of FREE batteries!**

Call 413-1100 to reserve your appointment spot today!

Hearing Center

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Please review us on
Google!

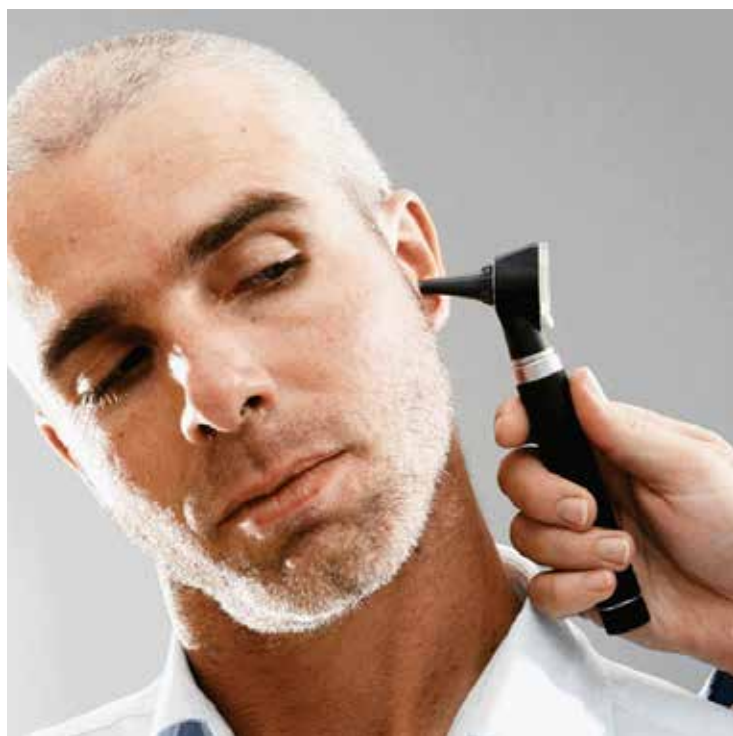


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Hearing Loss

Hearing loss is the third most common health problem in the U.S. It's also on the rise with nearly 36 million Americans now reporting lost hearing. When hearing goes, it may affect quality of life and relationships. WebMD looks at the causes, symptoms, and treatment of hearing loss. If you have lost some of your hearing, you'll find strategies to keep lines of communication open with friends and family. If your hearing is still intact, this article could help you keep it that way for years to come.

Read more at <http://www.webmd.com/a-to-z-guides/hearing-loss-causessymptoms-treatment>



How to help if a loved one has hearing loss.

There are many ways to support a loved one with hearing loss and be sensitive & supportive with their needs.

Read more at <http://www.midwestent.com/services/hearing/frequently-askedquestions#how-to-help-if-a-loved-one-has-hearing-loss>

How can I prevent hearing loss?

Did you know 99% of noise-induced hearing loss is preventative?

Read more at <http://www.midwestent.com/services/hearing/frequently-askedquestions#how-can-i-prevent-hearing-loss>



Bob's Story

A look into our audiologist's personal journey through hearing loss.

Many of you know our wonderful audiologist, Bob Froke. He has written a touching and heartfelt story on his own personal hearing loss story and how it has influenced him in treating his own patients and being able to experience what they are feeling. "What really hit me hard was hearing myself say all the things my patients tell me when they're dealing with hearing loss, like, people mumble all the time, or people don't speak up, or you don't look at me when you talk. That really convicted me, and I decided to discuss the matter with my three colleague audiologists. One of them gave me a very thorough hearing test, and to my surprise, I found I had lost almost forty decibels of hearing!"

Read more at <http://www.midwestent.com/services/hearing/hearing-center-blog/453-bob-s-story>



We would love to HEAR your feedback on how we are doing!

We appreciate and value you as a patient.

Please take a minute to review us on google so that we can better serve you in the future!

<https://plus.google.com/b/114716389514118969105/+Midwestent/about>

Hearing Quiz

Are you concerned about hearing loss for yourself or a loved one?

People don't always notice they have hearing loss because it is not physically painful or visible, and happens gradually.

Here is a list of some symptoms to watch for: <http://www.midwestent.com/services/hearing/hearing-quiz>





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